



## MONICA GALLETTO

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### EDUCATION

#### North Carolina State University (NCSU)

May 2016 | 3.87 Cum. GPA | Dean's List  
Bachelor of Graphic Design  
Minor in Business Administration  
University Honors Program

#### Lorenzo de' Medici

Florence, IT | Summer 2013

#### Awards + Features

Illustration featured  
*Scientific American* | Fall 2015  
Interview published  
Day One Art | Summer 2015  
Travel Award  
NCSU | Spring 2015  
Undergraduate Research Grant  
NCSU | Fall 2014  
Scholarship in Visual Design  
NCSU | Fall 2014  
Works featured  
*Windhover* vol. 47-50 | Springs 2012—2015  
Top Scholar Award  
NCSU | Fall 2012

#### Involvement

AIGA Programming Officer  
NCSU | Spring 2016  
Art2Wear Fashion Show Photographer  
NCSU | Spring 2015  
College of Design Ambassador  
NCSU | Fall 2013—Spring 2014  
impART Volunteer  
NCSU | Fall 2012—Spring 2014, Spring 2016  
Math and Science Camp Leader + Speaker  
Discovery Place | Charlotte, NC | Summers 2012—2014  
Leadership in Action Program  
NCSU | Fall 2012—Spring 2014

### DESIGN EXPERIENCE

#### Employment Branding + Communications Design Intern

Red Hat | Raleigh, NC | May—August 2016

Will create videos and design graphics and promotional collateral

#### Photography Assistant + Graphic Designer

Sara Logan Photography, LLC | Raleigh, NC | Fall 2015—present

Assist in lifestyle, family, bridal, and wedding shoots. Gather research on marketing techniques for the company and design promotional publications to be distributed to clients

#### Illustrator

*My ABC's of Character Traits* | BookLogix | Fall 2015

Collaborated with author on the text and illustrated 27 scenes for the children's book, which has sold over 60 books to date

#### Independent Researcher

*Contemporary Artists in Florence* | Florence, IT | Summer 2015

Interviewed 14 local artists and designers about their experiences creating contemporary work in a historic city. Curated the interviews into a 116 page magazine, blog, and video series

#### Communications + Media Intern

The Mint Museum | Charlotte, NC | Summer 2014

Photographed and filmed events, created promotional videos and a digital billboard, and designed e-blasts using Constant Contact. Updated social media pages and organized 7 years of museum records

#### Graphic Design Intern

TransElated | Remote | Summer 2014

Edited 100 product photos and designed fliers, online advertisements, and t-shirt. Created graphics for a KickStarter campaign

#### Design Editor

*Windhover* | NCSU | Fall 2013—Spring 2014

Hired design team, coordinated with TheoDavis Printing, created promotional fliers, and designed and edited the art and literary magazine that printed 2,200 copies distributed to the student body

### LEADERSHIP

#### Resident Advisor

University Housing | NCSU | Fall 2014—Spring 2015

Designed fliers for events, organized and hosted monthly events, fostered relationships with residents, engaged in conflict resolution, served as a academic and campus resource, and cultivated a positive community while promoting the diverse goals of University Housing

#### Honors Village Fellow

University Housing | NCSU | Fall 2014—Spring 2015

Served as a classroom facilitator for an Honors Seminar, led weekly meetings for the Cultural Exploration Society, redesigned the main lounge in the Honors Village, gave tours to prospective families, and mentored to freshmen in the program

### SKILLS

UX + UI, Adobe CS, basic HTML/CSS, Microsoft Office, Italian (Intermediate), InVision, iMovie, research, visual design, ideation, social media, flexibility